

The Old Paper with New Vigor, New Capital, and a Stronger Staff.

THE PROGRESSIVE FARMER.

THE MOST LARGELY CIRCULATED FARM WEEKLY PUBLISHED BETWEEN WASHINGTON AND NEW ORLEANS.

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\$1 a Year.

The Progressive Farmer.

CLARENCE H. POE, - - Editor and Manager.
B. W. KILGORE, }
C. W. BURKETT, } - - Agricultural Editors.

ANNOUNCEMENT.

Having been with The Progressive Farmer through all of its varied vicissitudes for the last fourteen years, I have had many varied experiences. Duty to my friends, my family, and to myself, has been my motto. And though at times, to do full duty was not the most pleasing to some, it at last brought peace and pleasure in its train.

The duty I am now called upon to perform fills me with varied emotions—both pleasurable and otherwise. As owner of The Progressive Farmer, it pains me to say good bye to the thousands of friends who have so faithfully stood by it in the past, yet I must. But to these same dear, faithful friends I, with sincerest pleasure, commend my successors. It is for my good, because it is for your good, you whose chief good it has ever been my highest ambition to serve, that the transfer of title to the paper has been made.

I need not introduce Mr. Clarence H. Poe to you. You know him. He will have your support and encouragement, I am sure. Backed, as he is, by the best talent to be found on scientific agriculture, you may expect the best and most up-to-date agricultural paper to be found.

With sincerest gratitude for your continued kindness to the paper in the past, I now thank the kind Providence that has enabled me to so manage as to be able, at this time, to leave The Progressive Farmer with such fine prospects for its continued and increased usefulness. Take it in your family. Consult it at your fireside as an intimate friend. Discuss its contents with your children, and the useful knowledge you will thus gain will be of inestimable benefit to you.

With sincere good will, I commend you to the new management and the new management to you.

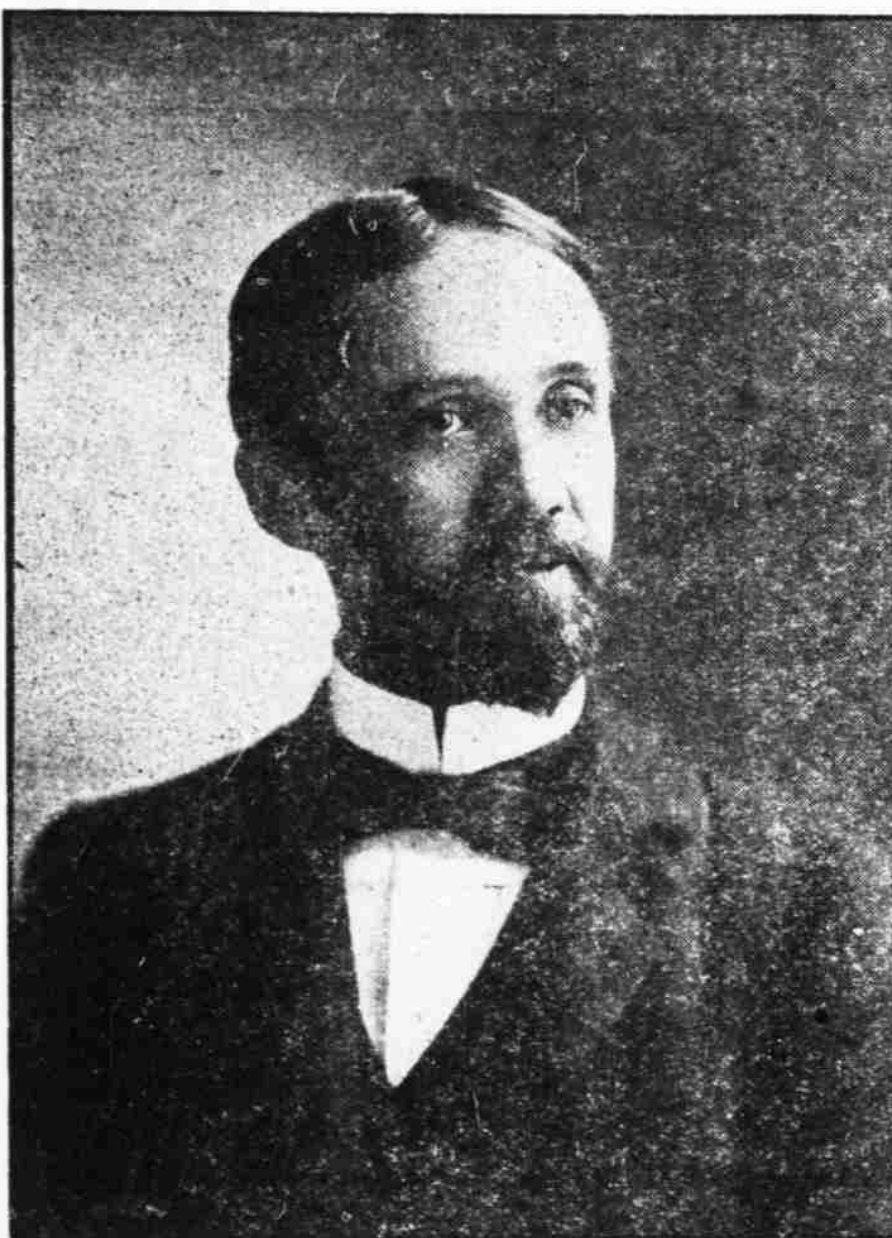
Sincerely,

J. W. DENMARK.

The foregoing announcement explains itself. The Agricultural Publishing Co., which bought The Progressive Farmer from Mr. Denmark, and will hereafter own and conduct the paper, was organized by the writer, and the other stockholders are Dr. B. W. Kilgore, of the North Carolina Department of Agriculture; Dr. C. W. Burkett, of the North Carolina A. & M. College; Mr. J. W. Bailey, of Raleigh, and Mr. T. B. Parker, Secretary and Business Agent of the Farmers' State Alliance. These men the people of North Carolina know and have confidence in. Of my own work the readers of the paper should know full well, since for four years I have had entire editorial control of the paper.

I shall not attempt in this connection to make any extended outline of our plans for the future. Our policy can perhaps best be expressed by the following extract from the writer's circular let-

OUR AGRICULTURAL EDITORS.



DR. B. W. KILGORE,
State Chemist North Carolina Department of Agriculture
and Director North Carolina Experiment Station.
He will hereafter conduct our Department, "Soils,
Crops and Fertilizers."



DR. CHARLES WM. BURKETT,
Professor of Agriculture North Carolina A. & M. College and
Agriculturist North Carolina Experiment Station.
He will hereafter conduct our Live Stock and
Dairy Department.

ter to the other stockholders, as officially endorsed by the Company:

"I have explained to each of you that I should expect to remain as editor of the paper with the full and unrestricted editorial control that I have always had since I became editor. My purpose will be to keep The Progressive Farmer well within the path marked out for it in its first number eighteen years ago:

"A properly conducted weekly journal devoted to the agricultural and other industrial interests of our people. * * * Serving no master, ruled by no faction, circumscribed by no selfish or narrow policy, its aim will be to foster and promote the best interests of the whole people of the State. It will be true to the instincts, traditions and history of the Anglo-Saxon race. On all matters relating specially to the great interests it represents, it will speak with no uncertain voice, but will fearlessly the right defend and impartially the wrong condemn."

"The paper will be kept absolutely free from all partisan politics and political scheming. Its chief and highest aim will be to inform and help our Southern farmers about every vital problem affecting their interests—at the right time, in the right way, by the right men. It should be much more distinctively than now an agricultural paper. In addition to this, however, I shall expect perfect freedom to discuss current events and current problems in a clear and fearless manner. The paper should be not only a farm journal, but a farmers' journal—interested in

rural mail delivery as well as in cotton growing, in good rural schools, as well as in fertilizers and soils, in good country roads as well as in the breeds of cattle and horses. In short, it will be devoted to everything that makes for the uplifting or betterment of farm life."

During the four years that I have had the making of the paper in my hands, I have sought to mold it along these lines, and the gradual recognition of it as a safe and conservative farm and family journal has been very gratifying to me. I am under many obligations to the retiring proprietor for having always given me a free hand, even when he did not approve my utterances, and he will always have my best wishes.

The readers of the paper deserve the heartiest congratulations on the new talent that has been placed at their disposal. Dr. Kilgore, one of the foremost agricultural authorities in the South, will hereafter conduct one department, "Soils, Crops and Fertilizers," and Dr. C. W. Burkett, the able professor who has remade the agricultural department of the A. & M. College, and whose text-book, "Agriculture for Beginners," is winning favor all over the country, will edit our Live Stock and Dairy page.

With such assistance we cannot help making The Progressive Farmer the biggest, brightest and best farm weekly ever printed in the South, and we trust that every reader will co-operate with us in the effort to send the paper to every nook and corner of North Carolina during 1904.

CLARENCE H. POE,
Editor and Manager.